

# COLUMBIA ACCESSORIES®

A Division of PSiSC®

## Why have this?...



### Towel Dispensers Result in:

- Paper Expense
- Messy Restrooms (Paper on Floor)
- Environmental Waste
- Labor to Monitor Dispenser
- Labor to Refill Paper
- Labor to Dispose of Paper
- Cost to Store Paper
- Need for Trash Dispensers

### Inefficient Dryers Result in:

- Slow Drying
- Wasted Energy
- Loss of Money
- Maintenance Expense
- "Out of Order" Signage
- Eye Sore
- Repairs to Wall to Remove

## COLUMBIA VORTEX®

### The "No Clothes Required" Hand Dryer™

- 10 Seconds dry time
- Efficiency
- Promotes Hygiene - No Touch
- Cost Effective
- Energy Savings
- Environmental Friendly Product
- No Paper Waste
- Saves Trees
- 70% Recycle Content
- GreenSpec Certified
- LEED Certified
- No Maintenance
- No Storage Expense
- Aesthetically Appealing

## When this is the solution.



PATENT PENDING





# COLUMBIA VORTEX®

The "No Clothes Required" Hand Dryer™ vs. Paper

Studies Show That The Electric Hand Dryer is More Beneficial Than Paper:

COST CATEGORY	MULTI-FOLD PAPER	ROLL PAPER	COLUMBIA VORTEX® HIGH SPEED ELECTRIC HAND DRYER
Is The Unit Cost Effective?	No	No	Yes
Does The Unit Save Recurring Procurement Time?	No	No	Yes
Does The Unit Save On Storage Space?	No	No	Yes
Does The Unit Save Labor - Inventory Management?	No	No	Yes
Does The Unit Save Labor to Monitor?	No	No	Yes
Does The Unit Save Labor to Refill?	No	No	Yes
Does The Unit Save the Environment from Waste?	No	No	Yes
Does The Unit Save Trees?	No	No	Yes
Does The Unit Save Landfills?	No	No	Yes
Does The Unit Promote Good Hygiene?	No	No	Yes
<b>Average Cost to Operate Annually:</b> • Labor Expense @ \$8.00/hr. for 1 hr./day (paper) • Average Use of 12 Cases of Paper/Year(\$26.00/cs for Multi-Fold and \$35.00/cs. For Roll Paper) • Electricity @ \$0.10 per KWH using 1.5 hrs./day	\$3,232.00	\$3,340.00	\$54.75
Payback Time for All Associated Expenses	never	never	2 months



# COLUMBIA VORTEX®

The "No Clothes Required" Hand Dryer™ vs. Conventional Hand Dryer

Studies Show That The High Speed Dryer Out Performs The Conventional Dryer:

COST CATEGORY	CONVENTIONAL ELECTRIC HAND DRYER	COLUMBIA VORTEX® HIGH SPEED ELECTRIC HAND DRYER
Is The Unit Cost Effective?	No	Yes
Does The Unit <b>Prevent</b> The User From Having to Wipe Hands on Clothes to Complete The Drying Process?	No	Yes
Does The Unit Have a 15 Year Warranty?	No	Yes
Does The Unit Contain 70%+ Recyclable Content?	No	Yes

Sources: Environmental Resource Management, [www.ERA.com](http://www.ERA.com)  
 Stop Waste Management, [www.stopwaste.org](http://www.stopwaste.org)  
 Independent Research from Columbia, SC Market by PSiSC®